

January 31, 2012

To: All Chapters, Department Officers, Aux Officers, and Units

From: Johnny Stewart / Convention Chairman

Regarding: Convention Book Sales

Below is the form with pricing information for placing ads in this year's Convention Book. We are requesting that all ad requests be received by April 15, 2012 so that we can insure that the book is ready by convention.

Like last year Chapters and Units will be allowed to keep 50% of anything they sell over \$200.00 in ad sales. This year however, the chapter and its corresponding unit can combine sales to reach the \$200.00 goal. This is a great opportunity for your chapter or unit to raise funds.

Let me know if you have any questions.

Thanks

DEPARTMENT OF ARIZONA
 90th STATE CONVENTION
 JUNE 2012
 PHOENIX, ARIZONA

NOTE: DEADLINE FOR ADS: APRIL 15, 2012

Convention souvenir book

Payment must accompany ad order form / requests must be submitted with payment to Department and will be approved as received. If two requests come in at the same time for the cover pages Department will flip a coin.

#	# of Ads	APPROXIMATE AD SIZE	Cost
1	_____	Inside front or back cover (inside or out)	\$250.00
		(Sold) Front Inside Cover	
		<input type="checkbox"/> Outside Back Cover	<input type="checkbox"/> Inside Back Cover
2	_____	Full Page Ad	\$200.00
3	_____	½ Page Ad	\$100.00
4	_____	¼ Page Ad	\$50.00
5	_____	Business Card	\$25.00
6	_____	Booster Ad – Per Name (ex. John Smith)	\$5.00
7	_____	Booster Ad – Per Couple (ex. John and Mary Smith)	\$10.00

Advertisers of full page ads will receive a Complementary Convention Book if requested

Copy Requested? Yes _____ No _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

DAV Solicitor: _____

Phone# _____

BOOSTER PAGE

(Must Print)

Name: _____ Chapter _____

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